

## National Offers



### **2009 and 2010 Accord Special AHFC A.P.R. Financing**

0.9% APR for 24-36 months or 1.9% APR for 37-60 months

For well-qualified buyers.

Special AHFC A.P.R. financing available on all new 2009 and 2010 Accord models. 0.9% APR financing for 24-36 months or 1.9% APR financing for 37-60 months available to customers who qualify for the AHFC Super Preferred credit tier. Example for 2010 Accord: 0.9% for 36 months financing at \$28.16 a month for every \$1,000.00 financed. Dealers set actual vehicle sales prices. See participating dealers for details. For well qualified buyers. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings.

*Offer valid 2/2/2010 through 3/31/2010, on new and unregistered 2009 and 2010 Accord Models and only on approved credit by Honda Financial Services through participating dealers. Honda Financial Services' standard credit criteria apply. Example for 2010 Accord: 0.9% for 36 months financing at \$28.16 a month for every \$1,000.00 financed. See dealer for details. Dealers set actual prices. Limited time only.*

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**2010 Civic Featured Special Lease - Zero Due at Lease Signing**

\$0 first month's payment, \$0 down payment, \$0 due at lease signing.

Excludes taxes, titles and fees. Lease Example with \$0 due at lease signing for \$190 a month for 36 months. For well-qualified buyers.

FEATURED SPECIAL LEASE: Closed-end lease for 2010 Civic DX-VP Automatic (Model FA1F3AEW) for \$190.00 per month for 36 months with a no capitalized cost reduction available to customers who qualify for the AHFC Super Preferred credit tier. Other rates/tiers are available under this offer. \$0 due at lease signing (\$0 first month's payment and no capitalized cost reduction with no security deposit; total net capitalized cost and base monthly payment does not include tax, license, title, registration, documentation fees, options, insurance and the like). Not all buyers may qualify. \$0 due at lease signing offer requires dealer contribution, which could affect final negotiated transaction.

*Subject to limited availability. From 3/2/2010 through 5/3/2010, to approved lessees by American Honda Finance Corp. Closed end lease for 2010 Civic DX-VP Automatic vehicles (Model FA1F3AEW), for well qualified lessees. Not all lessees will qualify. Higher lease rates apply for lessees with lower credit ratings. MSRP \$18,215.00 Net capitalized cost \$16,919.45. Net capitalized cost includes \$595 acquisition fee. Dealer contribution may vary and could affect actual lease payment. Taxes, license, title fees, options and insurance extra. Total monthly payments \$6,650.00. Option to purchase at lease end \$10,746.85. Lessee responsible for maintenance, excessive wear/tear and 15 cents/mi. over 12,000 miles/year for vehicles with MSRP less than \$30,000, but for vehicles with MSRP of \$30,000 or more, mileage cost is 20 cents/mi. over 12,000 miles/year. See dealer for complete details.*



**2009 and 2010 Civic Special AHFC A.P.R. Financing**

0.9% APR for 24 to 36 months or 1.9% APR for 37 to 60 months

For well-qualified buyers.

Special AHFC A.P.R. financing available on all new 2009 and 2010 Civic models. 0.9% APR financing for 24-36 months or 1.9% APR financing for 37-60 months available to customers who qualify for the AHFC Super Preferred credit tier. Example for 2010 Civic LX Sedan: 0.9% for 36 months financing at \$28.16 a month for every \$1,000.00 financed. Dealers set actual vehicle sales prices. See participating dealers for details. For well qualified buyers. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings.

*Offer valid from 2/2/2010 through 3/31/2010, on new and unregistered 2009 and 2010 Civic Models and only on approved credit by Honda Financial Services through participating dealers. Honda Financial Services' standard credit criteria apply. Example for 2010 Civic LX Sedan: 0.9% for 36 months financing at \$28.16 a month for every \$1,000.00 financed. See dealer for details. Dealers set actual prices. Limited time only.*

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**2010 Fit Special AHFC A.P.R. Financing**

0.9% APR for 24 to 36 months or 1.9% APR for 37 to 60 months  
For well-qualified buyers.

Special AHFC A.P.R. financing available on all new 2010 Fit models. 0.9% APR financing for 24-36 months or 1.9% APR financing for 37-60 months available to customers who qualify for the AHFC Super Preferred credit tier. Example for 2010 Fit: 0.9% for 36 months financing at \$28.16 a month for every \$1,000.00 financed. Dealers set actual vehicle sales prices. See participating dealers for details. For well qualified buyers. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings.

*Offer valid from 3/2/2010 through 5/3/2010, on new and unregistered 2010 Fit Models and only on approved credit by Honda Financial Services through participating dealers. Honda Financial Services' standard credit criteria apply. Example for 2010 Fit: 0.9% for 36 months financing at \$28.16 a month for every \$1,000.00 financed. See dealer for details. Dealers set actual prices. Limited time only.*

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**2010 Insight Featured Special Lease- Zero Due at Lease Signing**

\$0 first month's payment, \$0 down payment, \$0 due at lease signing.

Excludes taxes, titles and fees. Lease Example with \$0 due at lease signing for \$240 a month for 36 months. For well-qualified buyers.

FEATURED SPECIAL LEASE: Closed-end lease for 2010 Insight LX CVT (Model ZE2H5AEW) for \$240.00 per month for 36 months with a no capitalized cost reduction available to customers who qualify for the AHFC Super Preferred credit tier. Other rates/tiers are available under this offer. \$0 due at lease signing (\$0 first month's payment and no capitalized cost reduction with no security deposit; total net capitalized cost and base monthly payment does not include tax, license, title, registration, documentation fees, options, insurance and the like). Not all buyers may qualify. \$0 due at lease signing offer requires dealer contribution, which could affect final negotiated transaction.

*Subject to limited availability. From 3/2/2010 through 5/3/2010, to approved lessees by American Honda Finance Corp. Closed end lease for 2010 Insight LX CVT vehicles (Model ZE2H5AEW), for well qualified lessees. Not all lessees will qualify. Higher lease rates apply for lessees with lower credit ratings. MSRP \$20,510.00 00 (includes destination). Net capitalized cost \$19,997.09. Net capitalized cost includes \$595 acquisition fee. Dealer contribution may vary and could affect actual lease payment. Taxes, license, title fees, options and insurance extra. Total monthly payments \$8,400.00. Option to purchase at lease end \$12,921.30. Lessee responsible for maintenance, excessive wear/tear and 15 cents/mi. over 12,000 miles/year for vehicles with MSRP less than \$30,000, but for vehicles with MSRP of \$30,000 or more, mileage cost is 20 cents/mi. over 12,000 miles/year. See dealer for complete details.*



### **2010 Insight Featured Special Lease**

\$199.00 per month for 36 months. \$1,799.00 total due at signing.

Includes down payment with no security deposit.. Excludes taxes, titles and fees. For well-qualified buyers.

FEATURED SPECIAL LEASE: Closed-end lease for 2010 Insight LX CVT (Model ZE2H5AEW) for \$199.00 per month for 36 months with a \$1,600.00 capitalized cost reduction available to customers who qualify for the AHFC Super Preferred credit tier. Other rates/tiers are available under this offer. \$1,799.00 total due at lease signing (includes first month's payment, and capitalized cost reduction with no security deposit; total net capitalized cost and base monthly payment does not include tax, license, title, registration, documentation fees, options, insurance and the like). Not all buyers may qualify.

*Subject to limited availability. From 3/2/2010 through 5/3/2010, to approved lessees by American Honda Finance Corp. Closed end lease for 2010 Insight LX CVT vehicles (Model ZE2H5AEW), for well qualified lessees. Not all lessees will qualify. Higher lease rates apply for lessees with lower credit ratings. MSRP \$20,510.00 (includes destination) less the capitalized cost reduction (which may be paid by the suggested dealer contribution) resulting in actual net capitalized cost \$18,480.08. Net capitalized cost includes \$595 acquisition fee. Dealer contribution may vary and could affect actual lease payment. Taxes, license, title fees, options and insurance extra. Total monthly payments \$7,164.00. Option to purchase at lease end \$12,921.30. Lessee responsible for maintenance, excessive wear/tear and 15 cents/mi. over 12,000 miles/year for vehicles with MSRP less than \$30,000, but for vehicles with MSRP of \$30,000 or more, mileage cost is 20 cents/mi. over 12,000 miles/year. See dealer for complete details.*



### **2010 Odyssey Special AHFC A.P.R. Financing**

1.9% APR for 36 months or 2.9% APR for 60 months.

For well-qualified buyers.

Special AHFC A.P.R. financing available on all new 2010 Odyssey models. 1.9% APR financing for 24-36 months or 2.9% APR financing for 37-60 months available to customers who qualify for the AHFC Super Preferred credit tier. Example for 2010 Odyssey: 1.9% for 36 months financing at \$28.60 a month for every \$1,000.00 financed. Dealers set actual vehicle sales prices. See participating dealers for details. For well qualified buyers. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings.

*Offer valid from 3/2/2010 through 5/3/2010, on new and unregistered 2010 Odyssey Models and only on approved credit by Honda Financial Services through participating dealers. Honda Financial Services' standard credit criteria apply. Example for 2010 Odyssey: 1.9% for 36 months financing at \$28.60 a month for every \$1,000.00 financed. See dealer for details. Dealers set actual prices. Limited time only.*

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### **2010 Odyssey Featured Special Lease - Zero Due at Lease Signing**

\$0 first month's payment, \$0 down payment, \$0 due at lease signing

Excludes taxes, titles and fees. Lease Example with \$0 due at lease signing for \$300 a month for 36 months. For well-qualified buyers.

FEATURED SPECIAL LEASE: Closed-end lease for 2010 Odyssey LX (Model RL3H2AEW) for \$300.00 per month for 36 months with no capitalized cost reduction available to customers who qualify for the AHFC Super Preferred credit tier. Other rates/tiers are available under this offer. \$0 due at lease signing (\$0 first month's payment and no capitalized cost reduction with no security deposit; total net capitalized cost and base monthly payment does not include tax, license, title, registration, documentation fees, options, insurance and the like). Not all buyers may qualify. \$0 due at lease signing offer requires dealer contribution, which could affect final negotiated transaction.

*Subject to limited availability. From 3/2/2010 through 5/3/2010, to approved lessees by American Honda Finance Corp. Closed end lease for 2010 Odyssey LX vehicles (Model RL3H2AEW), for well qualified lessees. Not all lessees will qualify. Higher lease rates apply for lessees with lower credit ratings. MSRP \$27,515.00 (includes destination). Net capitalized cost \$25,389.35. Net capitalized cost includes \$595 acquisition fee. Dealer contribution may vary and could affect actual lease payment. Taxes, license, title fees, options and insurance extra. Total monthly payments \$10,500.00. Option to purchase at lease end \$15,958.70. Lessee responsible for maintenance, excessive wear/tear and 15 cents/mi. over 12,000 miles/year for vehicles with MSRP less than \$30,000, but for vehicles with MSRP of \$30,000 or more, mileage cost is 20 cents/mi. over 12,000 miles/year. See dealer for complete details.*



### **2010 Odyssey Featured Special Lease**

\$249.00 per month for 36 months. \$1,999.00 total due at signing.

Includes down payment with no security deposit. Excludes taxes, titles and fees. For well-qualified buyers.

FEATURED SPECIAL LEASE: Closed-end lease for 2010 Odyssey LX (Model RL3H2AEW) for \$249.00 per month for 36 months with a \$1,750.00 capitalized cost reduction available to customers who qualify for the AHFC Super Preferred credit tier. Other rates/tiers are available under this offer. \$1,999.00 total due at lease signing (includes first month's payment and capitalized cost reduction with no security deposit; total net capitalized cost and base monthly payment does not include tax, license, title, registration, documentation fees, options, insurance and the like). Not all buyers may qualify.

*Subject to limited availability. 3/2/2010 through 5/3/2010, to approved lessees by American Honda Finance Corp. Closed end lease for 2010 Odyssey LX vehicles (Model RL3H2AEW), for well qualified lessees. Not all lessees will qualify. Higher lease rates apply for lessees with lower credit ratings. MSRP \$27,515.00 (includes destination) less the capitalized cost reduction (which may be paid by the suggested dealer contribution) resulting in actual net capitalized cost \$23,474.95. Net capitalized cost includes \$595 acquisition fee. Dealer contribution may vary and could affect actual lease payment. Taxes, license, title fees, options and insurance extra. Total monthly payments \$8,964.00. Option to purchase at lease end \$15,958.70. Lessee responsible for maintenance, excessive wear/tear and 15 cents/mi. over 12,000 miles/year for vehicles with MSRP less than \$30,000, but for vehicles with MSRP of \$30,000 or more, mileage cost is 20 cents/mi. over 12,000 miles/year. See dealer for complete details.*



### **2010 Pilot Special AHFC A.P.R. Financing**

0.9% APR for 24 to 36 months or 1.9% APR for 37 to 60 months

For well-qualified buyers.

Special AHFC A.P.R. financing available on all new 2010 Pilot models. 0.9% APR financing for 24-36 months or 1.9% APR financing for 37-60 months available to customers who qualify for the AHFC Super Preferred credit tier. Example for 2010 Pilot: 0.9% for 36 months financing at \$28.16 a month for every \$1,000.00 financed. Dealers set actual vehicle sales prices. See participating dealers for details. For well qualified buyers. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings.

*Offer valid from 3/2/2010 through 5/3/2010, on new and unregistered 2010 Pilot Models and only on approved credit by Honda Financial Services through participating dealers. Honda Financial Services' standard credit criteria apply. Example for 2010 Pilot: 0.9% for 36 months financing at \$28.16 a month for every \$1,000.00 financed. See dealer for details. Dealers set actual prices. Limited time only.*



### **2010 Pilot Featured Special Lease - Zero Due at Lease Signing**

\$0 first month's payment, \$0 down payment, \$0 due at lease signing.

Excludes taxes, titles and fees. Lease Example with \$0 due at lease signing for \$350 a month for 36 months. For well-qualified buyers.

FEATURED SPECIAL LEASE: Closed-end lease for 2010 Pilot 2WD LX Automatic (Model YF3H2AEW) for \$350.00 per month for 36 months with a no capitalized cost reduction available to customers who qualify for the AHFC Super Preferred credit tier. Other rates/tiers are available under this offer. \$0 due at lease signing (\$0 first month's payment and no capitalized cost reduction with no security deposit; total net capitalized cost and base monthly payment does not include tax, license, title, registration, documentation fees, options, insurance and the like). Not all buyers may qualify. \$0 due at lease signing offer requires dealer contribution, which could affect final negotiated transaction.

*Subject to limited availability. From 3/2/2010 through 5/3/2010, to approved lessees by American Honda Finance Corp. Closed end lease for 2010 Pilot 2WD LX Automatic vehicles (Model YF3H2AEW), for well qualified lessees. Not all lessees will qualify. Higher lease rates apply for lessees with lower credit ratings. MSRP \$28,605.00 (includes destination). Net capitalized cost \$26,001.71. Net capitalized cost includes \$595 acquisition fee. Dealer contribution may vary and could affect actual lease payment. Taxes, license, title fees, options and insurance extra. Total monthly payments \$12,250.00. Option to purchase at lease end \$16,018.80. Lessee responsible for maintenance, excessive wear/tear and 15 cents/mi. over 12,000 miles/year for vehicles with MSRP less than \$30,000, but for vehicles with MSRP of \$30,000 or more, mileage cost is 20 cents/mi. over 12,000 miles/year. See dealer for complete details.*

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### **2010 Pilot 2WD Featured Special Lease**

\$299.00 per month for 36 months. \$2,099.00 total due at signing.

Includes down payment with no security deposit. Excludes taxes, titles and fees. For well-qualified buyers.

FEATURED SPECIAL LEASE: Closed-end lease for 2010 Pilot 2WD LX Automatic Transmission (Model YF3H2AEW) for \$299.00 per month for 36 months with a \$1,800.00 capitalized cost reduction available to customers who qualify for the AHFC Super Preferred credit tier. Other rates/tiers are available under this offer. \$2,099.00 total due at lease signing (includes first month's payment and capitalized cost reduction with no security deposit; total net capitalized cost and base monthly payment does not include tax, license, title, registration, documentation fees, options, insurance and the like). Not all buyers may qualify.

*Subject to limited availability. 3/2/2010 through 5/3/2010, to approved lessees by American Honda Finance Corp. Closed end lease for 2010 Pilot 2WD LX Automatic Transmission vehicles (Model YF3H2AEW), for well qualified lessees. Not all lessees will qualify. Higher lease rates apply for lessees with lower credit ratings. MSRP \$28,605.00 (includes destination) less the capitalized cost reduction (which may be paid by the suggested dealer contribution) resulting in actual net capitalized cost \$24,137.09. Net capitalized cost includes \$595 acquisition fee. Dealer contribution may vary and could affect actual lease payment. Taxes, license, title fees, options and insurance extra. Total monthly payments \$10,764.00. Option to purchase at lease end \$16,018.80. Lessee responsible for maintenance, excessive wear/tear and 15 cents/mi. over 12,000 miles/year for vehicles with MSRP less than \$30,000, but for vehicles with MSRP of \$30,000 or more, mileage cost is 20 cents/mi. over 12,000 miles/year. See dealer for complete details.*



### **2010 Pilot 4WD Featured Special Lease**

\$309.00 per month for 36 months. \$2,299.00 total due at signing.

Includes down payment with no security deposit. Excludes taxes, titles and fees. For well-qualified buyers.

FEATURED SPECIAL LEASE: Closed-end lease for 2010 Pilot 4WD LX Automatic Transmission (Model YF4H2AEW) for \$309.00 per month for 36 months with a \$1,990.00 capitalized cost reduction available to customers who qualify for the AHFC Super Preferred credit tier. Other rates/tiers are available under this offer. \$2,299.00 total due at lease signing (includes first month's payment and capitalized cost reduction with no security deposit; total net capitalized cost and base monthly payment does not include tax, license, title, registration, documentation fees, options, insurance and the like). Not all buyers may qualify.

*Subject to limited availability. 3/2/2010 through 5/3/2010, to approved lessees by American Honda Finance Corp. Closed end lease for 2010 Pilot 4WD LX Automatic Transmission vehicles (Model YF4H2AEW), for well qualified lessees. Not all lessees will qualify. Higher lease rates apply for lessees with lower credit ratings. MSRP \$30,205.00 (includes destination) less the capitalized cost reduction (which may be paid by the suggested dealer contribution) resulting in actual net capitalized cost \$25,524.87. Net capitalized cost includes \$595 acquisition fee. Dealer contribution may vary and could affect actual lease payment. Taxes, license, title fees, options and insurance extra. Total monthly payments \$11,124.00. Option to purchase at lease end \$17,216.85. Lessee responsible for maintenance, excessive wear/tear and 15 cents/mi. over 12,000 miles/year for vehicles with MSRP less than \$30,000, but for*

vehicles with MSRP of \$30,000 or more, mileage cost is 20 cents/mi. over 12,000 miles/year. See dealer for complete details.

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**2010 Ridgeline Special AHFC A.P.R. Financing**

1.9% APR for 24 to 36 months or 2.9% APR for 37 to 60 months.

For well-qualified buyers.

Special AHFC A.P.R. financing available on all new 2010 Ridgeline models. 1.9% APR financing for 24-36 months or 2.9% APR financing for 37-60 months available to customers who qualify for the AHFC Super Preferred credit tier. Example for 2010 Ridgeline: 1.9% for 36 months financing at \$28.60 a month for every \$1,000.00 financed. Dealers set actual vehicle sales prices. See participating dealers for details. For well qualified buyers. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings.

*Offer valid from 3/2/2010 through 5/3/2010, on new and unregistered 2010 Ridgeline Models and only on approved credit by Honda Financial Services through participating dealers. Honda Financial Services' standard credit criteria apply. Example for 2010 Ridgeline: 1.9% for 36 months financing at \$28.60 a month for every \$1,000.00 financed. See dealer for details. Dealers set actual prices. Limited time only.*