

THE POWER REPORT

J.D. Power and Associates 2009 Special Report on Buick

Buick Nameplate Ranks Highest for Long-Term Dependability

—*LaCrosse is Most Dependable Midsize Car*

—*Lucerne Ranks No. 2 in Large Car Segment*

The Buick nameplate ranks highest in a tie among all 37 industry nameplates in the *J.D. Power and Associates 2009 Vehicle Dependability StudySM (VDS)*. Since 2003, Buick has ranked among the top 10 nameplates in this study, which evaluates owner-reported problems after 3 years of new-vehicle ownership.

For this study, owner-reported problems are measured using a designation of problems per 100 vehicles (PP100), with a *lower* PP100 score indicating a higher level of dependability. As shown in the nameplate ranking chart to the right, Buick's score of 122 PP100 is 28% above the industry average of 170 PP100.

The 2009 VDS evaluates a total of 245 models industry-wide. Both Buick LaCrosse and Buick Lucerne are among the top five models in the entire industry in long-term dependability—LaCrosse is No. 5 and Lucerne is No. 4.



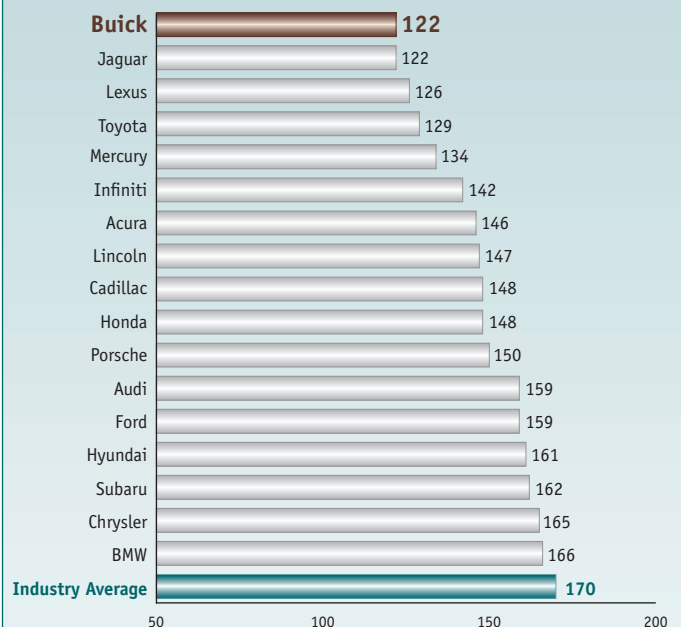
Buick LaCrosse:

"Most Dependable Midsize Car"

2009 Vehicle Dependability Study (VDS)

Nameplate Ranking

Problems per 100 Vehicles • Lower is Better



Other brands in the study include: Chevrolet, Dodge, GMC, HUMMER, Isuzu, Jeep, Kia, Land Rover, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Pontiac, SAAB, Saturn, Scion, Suzuki, Volkswagen, and Volvo.

Source: J.D. Power and Associates 2009 Vehicle Dependability StudySM (VDS)



Next Generation 2010 Buick LaCrosse

J.D. Power and Associates 2009 Special Report on Buick (continued)

Buick LaCrosse

In the midsize car segment, comprised of 18 models, competition for buyer attention is fierce and hard won. According to owner feedback as reported in this study, Buick LaCrosse is the “Most Dependable Midsize Car.”

With a score of 101 PP100, LaCrosse performs 34% better than the segment average. The LaCrosse ranks No. 5 among all 245 models for long-term dependability.

Both Buick LaCrosse and Buick Lucerne are among the top five models in the entire industry in long-term dependability—LaCrosse is No. 5 and Lucerne is No. 4.

Buick Lucerne

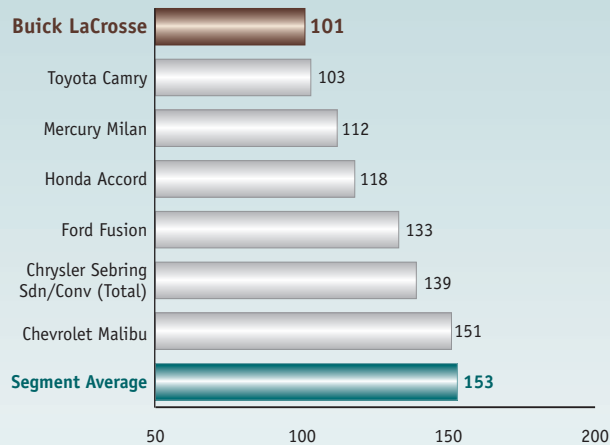
In the large car segment, Buick Lucerne ranks No. 2 with a score of 97 PP100 or 34% above the segment average. Compared with all models ranked in the study, Lucerne is No. 4 in long-term dependability. ■ ■



2009 Buick Lucerne

2009 Vehicle Dependability Study (VDS) Midsize Car Segment Ranking

Problems per 100 Vehicles • Lower is Better

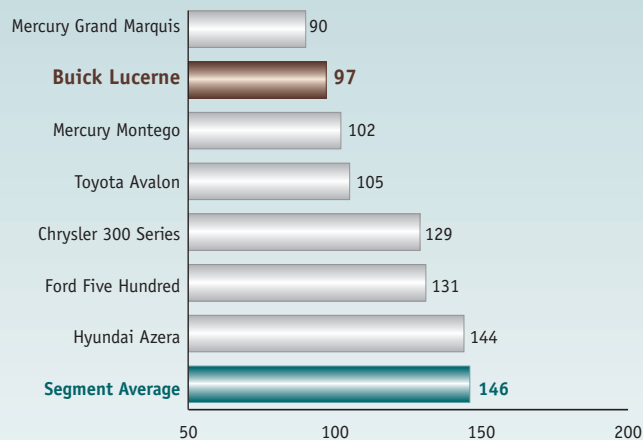


Other models in the segment include: Dodge Stratus Sedan, Hyundai Sonata, Kia Optima, Mazda 6, Mitsubishi Galant, Nissan Altima Sedan, Pontiac G6, Subaru Legacy, Subaru Outback, and Volkswagen Passat Sedan.

Source: J.D. Power and Associates 2009 Vehicle Dependability StudySM (VDS)

2009 Vehicle Dependability Study (VDS) Large Car Segment Ranking

Problems per 100 Vehicles • Lower is Better



Other models in the segment include: Chevrolet Impala, Dodge Charger, Dodge Magnum, Nissan Maxima, and Pontiac Grand Prix.

Source: J.D. Power and Associates 2009 Vehicle Dependability StudySM (VDS)

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